



COFFEE • HOUSE

SINCE 1976

www.arabica1976.com

THE PROOF IS IN THE CUP





Welcome to Arabica Coffee House.

Where every cup tells a story.

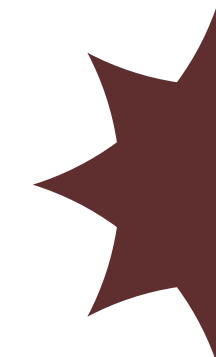
Maybe you first discovered us during a peaceful afternoon coffee break. Or perhaps it was a cozy meeting place with friends, your go-to study spot, or a quiet escape in the middle of a busy day. Maybe you've seen how we bring people together and support our communities. And just maybe... you've wondered what it would be like to own your very own Arabica Coffee House.

Let's share a cup and talk.

Owning an Arabica Coffee House franchise is more than a business—it's a lifestyle. A warm, welcoming space where stories are shared, ideas are born, and connections are brewed fresh daily. Our franchisees are the heart of everything we do. From creating memorable guest experiences to growing local roots, they lead with passion and purpose.

It takes vision, heart, and a love for great coffee and community.

How may we help you
become a franchisee?



ABOUT US

As the coffee culture expanded, so did our passion for offering the finest quality coffee. With a foundation rooted in excellence, we began spreading our love for coffee across borders, opening **our first international franchise in China, followed by Ireland, Cyprus, Qatar, Saudi Arabia, Turkey, Oman, Pakistan, Kuwait and Iraq**. Along the way, we nurtured our brand with other ventures such as Uncle Al Pizza and Caruso American Café. All of our brands, including Arabica Coffee House, are **owned by Scott Hagg**, who has consistently driven the company's international vision.

Our story is a testament to both quality and innovation, and it has been made possible by strategic partnerships and a steadfast commitment to our customers. We've worked closely with Caruso Coffee in the U.S. to expand our network, while also forging key relationships in the Middle East, such as our partnership with 3 Cores Roastery in Türkiye. This collaboration has allowed us to enhance our operations, with a local production factory in Türkiye strengthening our global supply chain.

At Arabica Coffee House, **we believe in the power of collaboration**. Our investment models, particularly those with our franchise partners, have proven to be a successful blueprint for growth. For example, our franchisees in both Pakistan and Saudi Arabia are working together to open a new location in Saudi Arabia, further strengthening our presence in the region. Similarly, our Egyptian branch, in collaboration with their family, is proudly bringing the Arabica experience to the United States with their new branch in Arkansas.

Founded in 1976 in Ohio, Arabica Coffee House has grown from a local favorite into a globally recognized brand.



OUR VISION

To be the leading coffee brand globally, providing exceptional coffee and creating spaces where people can enjoy life's simplest pleasures. We aim to build lasting relationships with our franchise partners, employees, and customers, and to inspire a global coffee culture that's inclusive, sustainable, and innovative.

49

YEARS OF EXPERIENCE

13+

NUMBER OF BRANCHES
OPENED UNTIL TODAY

12+

COUNTRIES ALL AROUND
THE WORLD

4

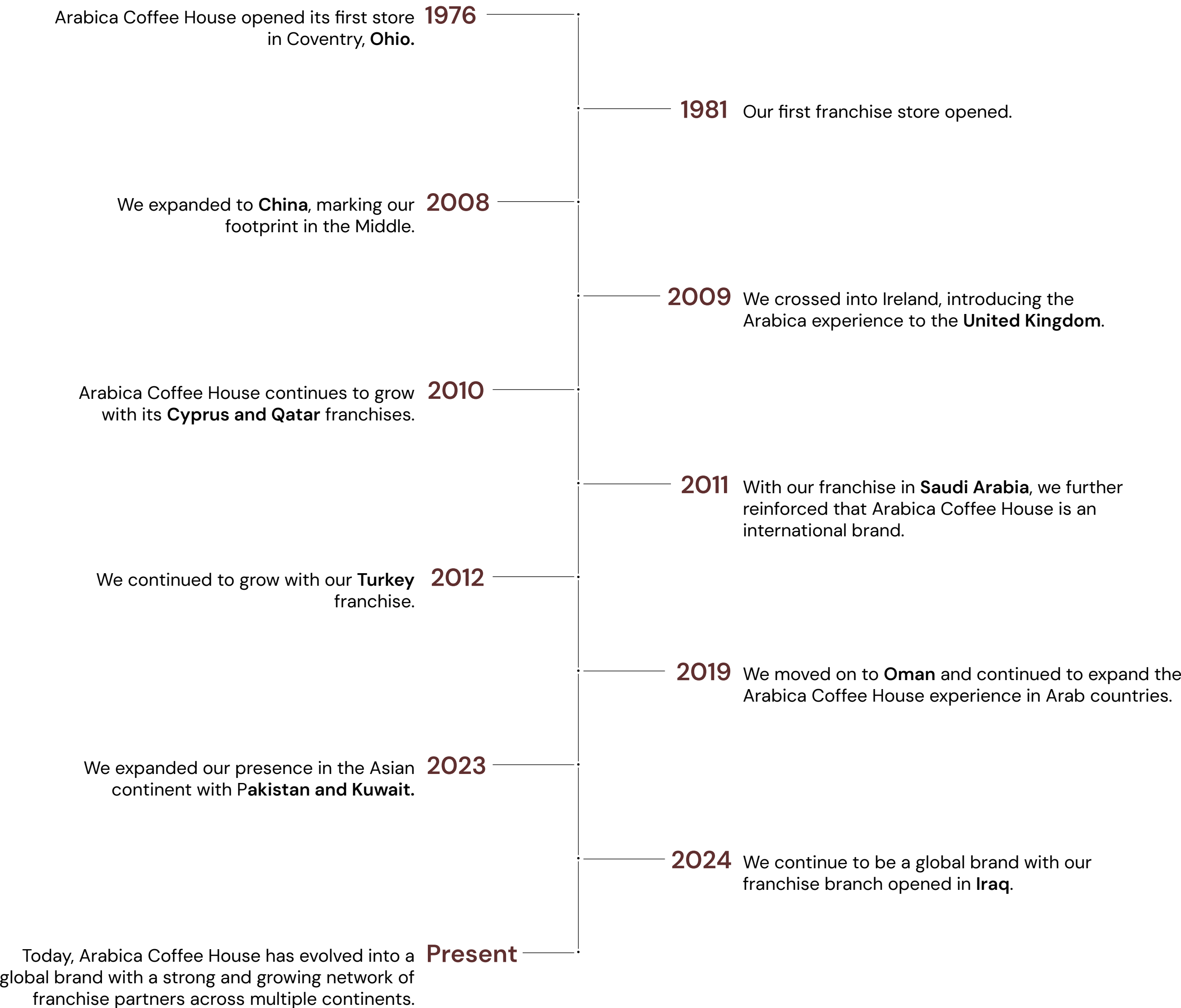
CONTINENTS, SPREAD THE
PASSION FOR COFFEE

ARABICA[®] COFFEE • HOUSE

MILESTONES

From Bean to Cup – Our Journey

Our journey has been marked by significant milestones that reflect our passion, dedication, and commitment to bringing the best coffee to the world:



WHY ARABICA COFFEE HOUSE

Exceptional Coffee, Unforgettable Experiences. At Arabica Coffee House, we stand out for several reasons.

01

Quality Coffee

We pride ourselves on using the finest Arabica beans, sourced ethically from around the world.

02

Global Experience, Local Flavor

While we're proud of our international reach, we always ensure that each store feels local and personal. Our menu reflects the unique tastes and preferences of each region while maintaining our global coffee standard.

03

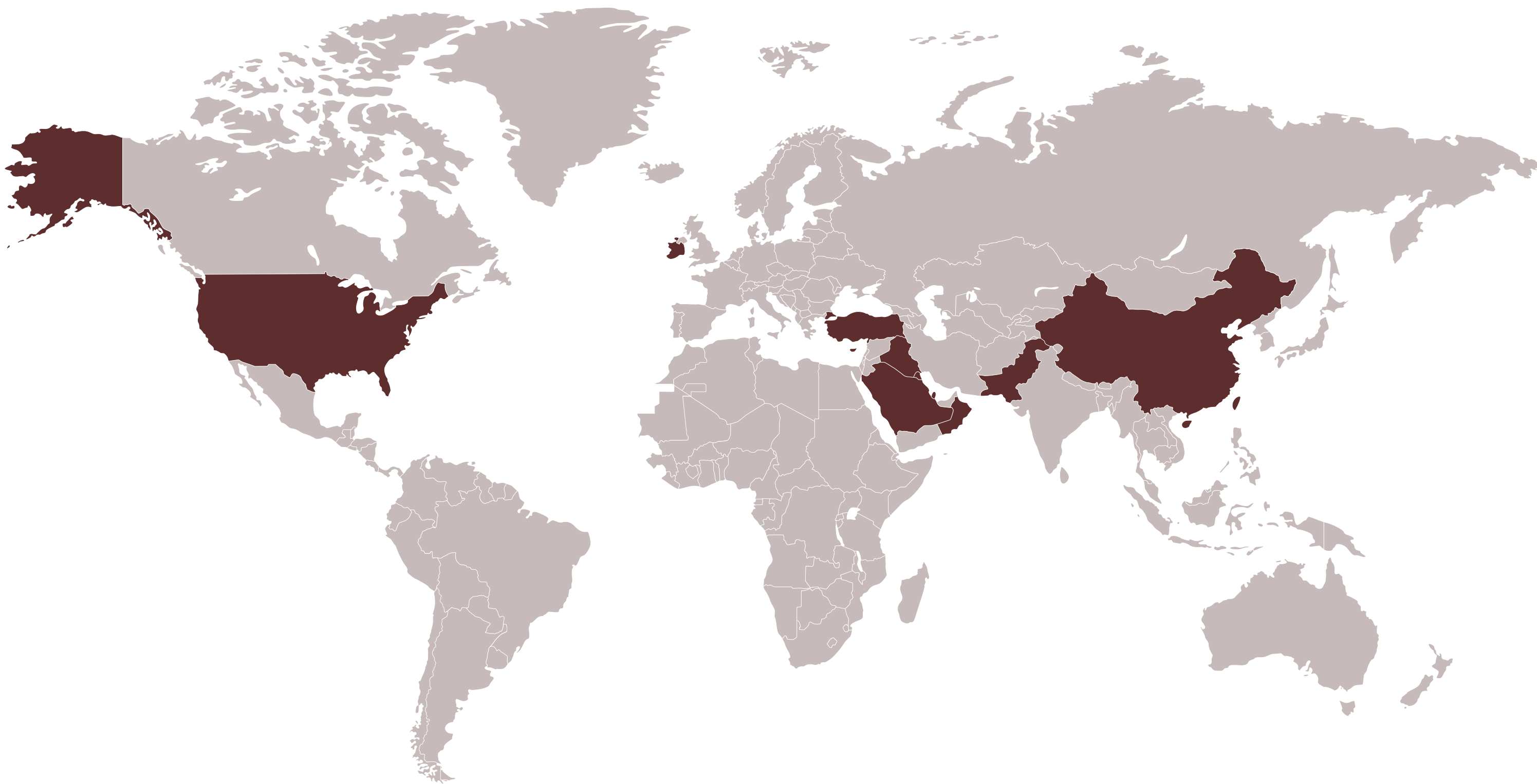
Support for Franchisees

Our robust support system and business model make opening an Arabica franchise a seamless experience. Our franchise partners have access to our proven processes, marketing strategies, and ongoing training to ensure long-term success.

OUR STORES

Explore Our Global Locations.

Arabica Coffee House locations offer a cozy, welcoming environment where people can come together to enjoy top-tier coffee and delicious food. With stores in multiple countries, each one is designed to reflect the local culture while keeping the core values of the Arabica brand. Whether you're visiting for a quick coffee or a relaxing afternoon, our stores are built to offer an exceptional experience.



OUR STORES

Explore Our Global Locations.



Ohio, **USA**



Nicosia, **Cyprus**



Jeddah, **Saudi Arabia**



Dublin, **Ireland**

OUR STORES

Explore Our Global Locations.



Chongqing, **China**



Yanbu, **Saudi Arabia**



Baghdad, **Iraq**



Salmiya, **Kuwait**

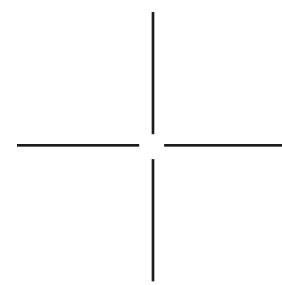
e FRANCHISE

Join Our Growing Coffee Family

At Arabica Coffee House, we believe in the power of collaboration. Our investment models, particularly those with our franchise partners, have proven to be a successful blueprint for growth.

Great Coffee,
Greater Business Opportunities





FRANCHISE OPPORTUNITY

Join The Arabica Coffee House Family by Becoming A Franchise Partner

Join the Arabica Coffee House family and be part of a thriving global coffee brand. As a franchise partner, you'll gain access to a proven business model, international brand recognition, and comprehensive support to ensure your success.

01

Strong Brand Identity

Leverage the reputation of an established and trusted coffee brand.

02

Turnkey Business Model

Our streamlined operations and guidance make starting your franchise seamless.

03

Comprehensive Training & Support

From barista training to marketing strategies, we equip you with everything you need.

04

Global Growth Potential

Join a network of successful franchises expanding worldwide.

05

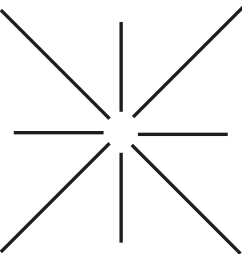
Marketing & Branding Assistance

Gain access to expertly crafted promotional campaigns and materials.

06

Premium Quality Products

We take pride in serving ethically sourced, high-quality coffee crafted from the finest Arabica beans.



OUR SUCCESS BY THE NUMBERS

**Our success is built on quality, innovation,
and strong franchise partnerships**

At Arabica Coffee House, our journey of excellence spans decades, growing from a single coffee shop into a globally recognized brand. Our success is built on quality, innovation, and strong franchise partnerships, making us a trusted name in the coffee industry.

49

YEARS OF EXPERIENCE

13+

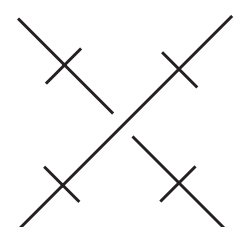
NUMBER OF BRANCHES
OPENED UNTIL TODAY

12+

COUNTRIES ALL AROUND
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4

CONTINENTS, SPREAD THE
PASSION FOR COFFEE



FRANCHISE PROCESS

Your path to success ready to take the first step?

Becoming an Arabica Coffee House franchise partner is a seamless process designed to set you up for success. With our proven business model, expert guidance, and ongoing support, you'll have everything you need to launch and grow a thriving coffee business.

01 Initial Inquiry

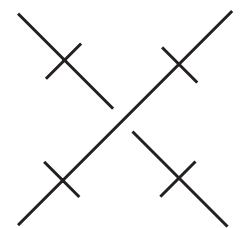
Start by reaching out to our team! We'll provide detailed information about our franchise opportunity, discuss potential locations, and answer any questions you may have. This is your chance to learn about our brand, values, and investment details to ensure we're the right fit for your business goals.

02 Application & Agreement

Once you're ready to take the next step, you'll complete our franchise application. After reviewing your qualifications, we'll guide you through the franchise agreement, ensuring clarity on expectations, rights, and responsibilities. Once signed, you officially become part of the Arabica Coffee House family!

03 Location Selection & Store Setup

Finding the right location is key to success. Our team will assist in site selection, considering factors like foot traffic, demographics, and market potential. Once the location is secured, we provide a store design blueprint that aligns with our brand's identity, ensuring a warm and inviting atmosphere for customers.



FRANCHISE PROCESS

04 Training & Grand Opening

Before opening, you and your team will undergo comprehensive training covering:

- Coffee preparation & barista skills
- Customer service excellence
- Store management & operations
- Marketing & promotional strategies

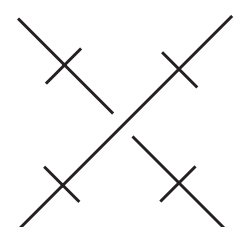
We'll also assist with a grand opening plan to create buzz and attract customers from day one!

05 Ongoing Support & Growth

Our support doesn't stop after opening. As an Arabica Coffee House franchisee, you'll receive:

- Operational guidance to ensure efficiency and profitability
- Marketing & advertising support to drive customer engagement
- New product launches & menu innovations to stay competitive
- Regular training & business reviews to help you scale your success

With Arabica Coffee House, you're never alone in your business journey. Our dedicated team is committed to helping you grow, adapt, and thrive in the ever-evolving coffee industry.



SUPPORT SYSTEM

A comprehensive support system designed to help you build a thriving coffee business.

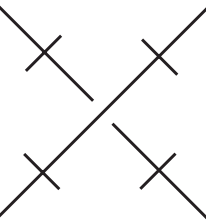
At Arabica Coffee House, we believe that our franchise partners' success is our success. That's why we offer a comprehensive support system designed to help you build, operate, and grow a thriving coffee business. From initial setup to ongoing operations, we're with you every step of the way.

01 Expert Training Program

We provide full training to ensure you and your team are equipped with the skills and knowledge to run a successful Arabica Coffee House franchise. Our training covers:

- Barista & Beverage Preparation – Master the art of crafting our signature coffee drinks.
- Customer Service Excellence – Learn how to create a welcoming and engaging coffee experience.
- Store Operations & Management – From inventory control to daily workflow optimization.
- Financial & Business Training – Understand pricing, budgeting, and profitability strategies.
- Team Leadership & Employee Training – Build a strong, motivated team to drive success.

Whether you're new to the coffee business or an experienced entrepreneur, our hands-on training ensures you're fully prepared for success.



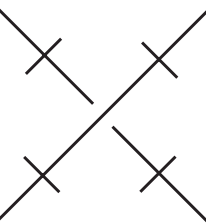
SUPPORT SYSTEM

02 Reliable Supply Chain & Quality Ingredients

We take the hassle out of sourcing by providing you with everything you need to run a premium coffee shop. Our supply chain system ensures that your store receives:

- High-quality, ethically sourced Arabica coffee beans for a consistently exceptional taste.
- Top-tier equipment & brewing technology to enhance efficiency and quality.
- Essential inventory & supplies, including cups, packaging, and branded merchandise.
- Exclusive access to new menu items and product innovations.

With timely deliveries and competitive pricing, we make sure you always have what you need to serve your customers the best.



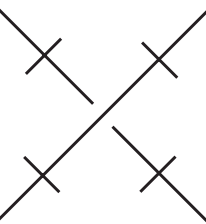
SUPPORT SYSTEM

03 Marketing & Branding Support

Driving traffic to your store is essential, and we provide powerful national and local marketing strategies to boost your visibility. Our marketing support includes:

- Professional Branding & Design – Consistent, high-quality materials for your store and promotions.
- Social Media & Digital Marketing – Campaigns to engage customers and drive online awareness.
- Grand Opening Promotions – Strategies to ensure a strong launch and lasting impact.
- Seasonal & Limited-Time Offer Campaigns – Boost sales with exciting, timely promotions.

We work closely with you to implement proven marketing techniques that attract and retain customers.



SUPPORT SYSTEM

04 Ongoing Operational & Business Support

Your journey doesn’t stop after opening day—we continue to support you as you grow. Our ongoing assistance includes:

- Dedicated Franchise Support Team – Experienced professionals ready to provide guidance and solutions.
- Operational Audits & Performance Reviews – Helping you optimize efficiency and profitability.
- Regular Training & Business Development Seminars – Stay ahead with the latest trends and insights.
- Technology & Innovation Upgrades – Keep your store up to date with industry advancements.

At Arabica Coffee House, you’re never alone in your franchise journey. We’re committed to helping you succeed, adapt, and grow in an ever-evolving coffee market.



STORE CONCEPT VISUALS

Designed Spaces that Inspire Connection

At Arabica Coffee House, our store designs reflect the soul of the brand—modern, minimal, and deeply inviting. Each location is carefully crafted to offer a warm, premium atmosphere that enhances the customer experience and reinforces our commitment to quality.

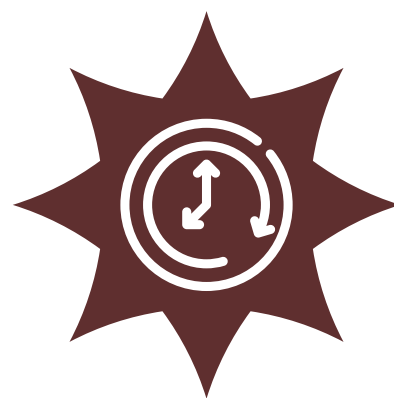
Our interiors feature clean architectural lines, natural textures, and soft lighting that create a sense of calm and sophistication. From the layout of the coffee bar to the selection of seating and decor, every detail is thoughtfully designed to feel both timeless and on-trend.

Franchise partners are guided through a collaborative design process where multiple layout options and finishes can be explored. We ensure that your store maintains the Arabica identity while also fitting seamlessly into your specific market and space.

Our design team uses advanced visualization tools to provide 3D renderings and walkthrough simulations. This allows you to clearly see the potential of your store before construction begins—making it easier to plan, collaborate, and bring the vision of Arabica to life with confidence.

STORE CONCEPT VISUALS





HOW LONG DOES THE PROCESS TAKE?

The whole process from site selection and training to job placement takes 4 to 6 months.



YOUR NEXT STEP

If you are interested in establishing a ARABICA COFFEE HOUSE franchise business, contact us with confidence.

We are at your disposal to answer any questions and provide detailed explanations.

To learn more or obtain an application:

Visit arabica1976.com and click on Franchise.



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